

4200 Archer Drive
East Moline, IL 61244



(309) 796-1620
www.rockislandfair.org

The Rock Island County Fair will be held Tuesday, July 20th through Saturday, July 24th, 2021. At that time, we will again bring agriculture to the thousands of fairgoers who attend each year.

Although the fair remains our largest happening of the year, we host many other community events that consider the Rock Island County Fairgrounds home. We offer our venue, free of charge, to such organizations as Adam Fest, University of Illinois Extension, Rock Island County Home Extension, and the Rock Island County Master Gardeners.

Continuing to provide agricultural education, to both the rural and urban demographic in our community, is a constant challenge and we are asking for your help. Your donation to the Rock Island County Fair Association, allows us to continue our tradition of agricultural advocacy through community events.

We have included more information on our sponsorship levels and are confident that you can find one suitable to your needs. We can also customize any package to more accurately reflect your requirements. The Rock Island County Fair Association is a 501(c)3 corporation and all donations are tax deductible.

Your support is greatly appreciated. We hope to see you at the Rock Island County Fair.

Sincerely yours,

The Rock Island County Fair Board

2021 Rock Island County Fair Sponsorship Levels

Champion - \$5000 and above

- Media advertising in all TV and Radio Commercials
- Recognition in announcements during all grandstand events, livestock shows and 4-H Auction of Champions
- Business name and logo listed on website and Facebook page, with link to company homepage
- Business logo on all Fair brochures (5,000+ printed)
- 2 – 4' X 8' corrugated plastic signs to be displayed yearlong at the Fairgrounds (fence line)
- Free 10 X 10 booth space during the fair
- 10 reserved box-seat passes to any grandstand event

Reserve Champion - \$1000-\$4999

- Recognition in announcements during all grandstand events, livestock shows and 4-H Auction of Champions
- Business name and logo listed on website and Facebook page, with link to company homepage
- Business logo on all Fair brochures (5,000+ printed)
- 1 – 4' X 8' corrugated plastic signs to be displayed yearlong at the Fairgrounds (fence line)
- Free 10 X 10 booth space during the fair
- 5 reserved box-seat passes to any grandstand event

Honorable Mention - \$500-999

- Recognition in announcements during all grandstand events, livestock shows and 4-H Auction of Champions
- Business name and logo listed on website and Facebook page, with link to company homepage
- Business logo on all Fair brochures (5,000+ printed)
- Business logo on sponsorship banner displayed prominently on the (fence line)
- Free 10 X 10 booth space during the fair
- 5 passes to any grandstand event

Blue Ribbon Mention – \$250-499

- Business name and logo listed on website and Facebook page, with link to company homepage
- Business logo on all Fair brochures (5,000+ printed)
- Business logo on sponsorship banner displayed prominently on the (fence line)
- 2 passes to any grandstand event

Red Ribbon Mention – \$100-249

- Business logo on sponsorship banner displayed prominently on the (fence line)
- 2 passes to any grandstand event

Friend of the fair – \$0-99

2021 Rock Island County Fair Sponsorship Agreement

Business Name: _____

Address, City, Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Web address for link: _____

Signature

Sponsorship Committee Representative

Sponsorship Level (choose one and indicate sign placement if applicable)

Champion (\$5000 and above)

Reserve Champion (\$1000-4999)

Honorable Mention (\$500-999)

Blue Ribbon (\$250-499)

Red Ribbon (\$100-249)

Friend of the fair (\$0-99)

Enclosed is my check for \$ _____ Please bill me in the amount of \$ _____

***** PLEASE RETURN THIS PAGE TO ROCK ISLAND COUNTY FAIR ASSOCIATION
4200 ARCHER DRIVE, EAST MOLINE, IL 61244 *****

Please email all Logos to ricofairem@gmail.com

No later than June 14th, 2021